**FOR IMMEDIATE RELEASE**

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**Photos:** <http://www.bldpressroom.com/saf/atlanta-webb>

**SAF Taps Industry Veteran to Serve as New Atlanta General Manager**

*Matthew Webb Brings More Than Two Decades of Experience to New Post*

**ATLANTA, GA (October 27, 2020)** – [Southern Aluminum Finishing (SAF)](https://www.saf.com/), a global metals distributor, fabricator, anodizer, and finisher, has appointed a new general manager for its original location in downtown Atlanta. The company will harness the demonstrated manufacturing expertise of Matthew Webb, an industry veteran who brings more than 20 years of professional experience to his new post.

At SAF’s Atlanta branch, Webb will oversee the company’s sheet and extrusion distribution operations at that location along with SAF’s eastern anodizing line.

“Matt’s business acumen and industry knowledge position him to deliver consistent operational excellence as the general manager at our Atlanta location,” said Penn McClatchey, CEO at SAF. “He is a proven leader with a deep knowledge of operations, supply chain management, engineering, and manufacturing, and he has built a career dedicated to improving the companies he has served and the employees around him.”

Before joining SAF, Webb held a variety of manufacturing management positions, including roles in Dallas, Phoenix, and various locations in Georgia. He most recently served as fabrication manager for an industry-leading, worldwide belting manufacturer for the automotive, textile, packaging, food, and printing industries. Before that, Webb held roles as plant manager for a trailer axle and brake manufacturer and a metal exhaust manufacturer.

Coupled with his blend of technical and business acumen, Webb is well-versed in lean manufacturing principles and is Six Sigma Certified.

Webb holds a degree in mechanical engineering from The University of Texas at Arlington.

**About Southern Aluminum Finishing (SAF):**

For 75 years, SAF has served as one the nation’s most complete sources for metals distribution, finishing, and fabrication. SAF is a mill-direct aluminum buyer, an approved fabricator for major aluminum composite panel (ACM) manufacturers, and a mill-direct buyer of aluminum coil and extrusions. In addition to providing custom fabrication, painting, and anodizing, SAF Fabrication engineers aluminum, panel, and column systems for commercial building projects worldwide. For more information, visit [www.saf.com](http://www.saf.com).

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