**FOR IMMEDIATE RELEASE**

**Public Relations Contacts:**

**John McClatchey, VP of Sales & Marketing**

SAF

1581 Huber Street

Atlanta, GA 30318

(404) 355-1560

[JBJ@saf.com](mailto:JBJ@saf.com)

**Jake Michalski**

BLD Marketing

(412) 347-8023

[jake.michalski@bld-marketing.com](mailto:jake.michalski@bld-marketing.com)

**Photos:** <https://www.bldpressroom.com/saf/new-hires-aug-2023>

**SAF Strengthens Team with Promotion in California, New Hire in Texas**

*Key Appointments Drive Operations Efficiency and Expand Presence in Southwest*

**ATLANTA, GA (August 8, 2023)** –[SAF](https://www.saf.com/), a global metals distributor, fabricator, and finisher is pleased to announce a key promotion at its Redding, CA, location and a new hire at its Temple, TX, branch.

**Diane McCaffrey** has been promoted from anodizing and quality manager to western general manager of SAF’s Redding, CA, branch. In her new role, she will manage plant operations, including overseeing aluminum sheet and extrusion distribution, fabrication services, and anodizing and automotive conversion coating. McCaffrey joined SAF in 2015 as a quality manager with a bachelor's degree in chemical engineering and five years of aerospace adhesive experience. After five years at SAF, her role expanded to include managing the anodizing, assembly, and shipping production departments. Across her tenure with the organization, McCaffrey has exhibited keen expertise and constant dedication to lean manufacturing, employee development, safety, staffing, and scheduling.

**Michael Garceau** joins the SAF team as account manager of its newest branch in Temple, TX. Garceau will be responsible for supporting and developing new business primarily in the Southwest United States. His regions will include Texas, Louisiana, Arkansas, Western Missouri and Kansas City, Kansas, Wyoming, Colorado, Oklahoma, New Mexico, Arizona, Utah, and Las Vegas and Eastern Nevada. With a diverse management background in various manufacturing- and construction-related roles for more than 30 years, Garceau is well-positioned to strengthen SAF's market presence and foster lasting relationships with customers and key business partners.

“Diane and Michael are serving in two very important roles within our organization,” said John McClatchey, vice president of sales and marketing at SAF. "We are delighted to have them on board and they will undoubtedly have a positive impact on the growth of our business, the efficiency of our operations, and on our overall level of customer satisfaction."

**About SAF:**

For more than 75 years, SAF has served as one of the nation’s most complete resources for metals distribution, finishing, and fabrication. SAF is a mill-direct aluminum buyer, an approved fabricator for major aluminum composite panel (ACM) manufacturers, and a mill-direct buyer of aluminum coil and extrusions. In addition to providing custom fabrication, painting, and anodizing, SAF Fabrication engineers aluminum, panel, and column systems for commercial building projects worldwide. For more information, visit [www.saf.com](http://www.saf.com).

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