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**PERI Formwork Systems, Inc., Senior Vice President Selected as**

**Keynote Speaker at LEAP HR: Construction Conference***Bernadette Pearson to Showcase New PERI Initiatives at December Event in Dallas*

**ELKRIDGE, MD (November 2, 2021)** – [PERI](https://www.peri-usa.com/), one of the world’s leading manufacturers and suppliers of formwork and scaffold systems, will serve as a key contributor to the conversation about human resources best practices at the upcoming [LEAP HR: Construction Conference](https://leaphr-construction.com/) this winter. Bernadette Pearson, senior vice president of human resources, is one of the featured speakers at the event, an industry-leading conference for human resources professionals to uncover new ways of thinking about the profession. The conference runs from December 6 through 8, 2021, in Dallas, Texas.

“Similar to other sectors of the economy, the construction industry is witnessing a monumental shift – from the effects of a global pandemic and a supply chain disruption to a renewed focus on diversity and a shortage in labor,” Pearson said. “To rise to these challenges, organizations must focus on identifying and empowering the right leaders within the organization to develop a workplace culture based on inclusion and enhanced performance. PERI is proud to be part of this critical dialogue in our industry.”

A highly qualified HR executive with two decades of experience, Pearson oversees all aspects of human resources and safety at PERI Formwork Systems. She joined the company as vice president of human resources in 2019. Since then, she has revamped HR practices across the organization and has established a people excellence program comprised of initiatives to improve employee experience and engagement. Previous roles have included a focus on operations, talent management, culture transformation, and recruitment.

In her presentation “Breaking Away from Traditional Leadership Development to Drive Performance & Diversity of Thought Amongst Your First-Time & Experienced Leaders,” Pearson will focus on how PERI is revamping training and development within the organization through the LEAD program. Developed in-house by PERI in 2020, LEAD is driving accountability and diversity of thought among existing and emerging leaders throughout the company. Pearson will also participate in a question-and-answer session, “What Lessons Can We Learn from the HR Leaders Taking New Approaches to Leadership Development?”

For more information about LEAP HR: Construction, visit <https://leaphr-construction.com/>.

For more in information about PERI Formwork Systems, visit [www.peri-usa.com](http://www.peri-usa.com).

**About PERI Formwork Systems, Inc.:**

Headquartered in Weissenhorn, Germany, PERI is a global leader in the manufacture of formwork and scaffolding systems that help to bring the world’s tallest and most challenging structures to life. PERI’s expertly engineered products enable contractors, builders, engineers, and architects to construct buildings in a safer, faster, and more efficient manner. With more than 9,400 employees worldwide, the company operates more than 60 subsidiaries and 160 warehouse locations. For more information, visit [www.peri-usa.com](http://www.peri-usa.com).

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