**For Immediate Release**

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**Ellison Doors Welcome Residents at All-New Luxury Apartment**

**High-Rise in Houston**

*Custom Balanced Doors Achieve Owner’s Vision for Entrances*

**FALCONER, NY…** Houston’s tallest luxury residential high-rise, Market Square Tower, greets tenants with three pairs of custom balanced doors by Ellison Bronze.

The 40-story, 463-unit deluxe apartment tower located at 777 Preston Street in downtown Houston features three formed bronze Ellison entrances. The main entrance showcases a beautiful 60” x 59” arched transom with a decorative bronze grille, custom cut using waterjet technology.

Designed to complement the doors’ aesthetic, the two additional entrances also feature impressive transoms – one with adjacent sidelights fabricated to virtually the same dimensions as the door leaves.

Market Square Tower is the pinnacle of upscale living in Houston where multifamily resort-style spaces are in high demand. Its exterior brings a new level of architectural beauty to downtown Houston with well-appointed and spacious residences inside.

“The owners wanted that bronze monumental New York-style entrance and were introduced to the Ellison Bronze doors because of their name,” explains manufacturer’s rep Dustin Price, Texas Glazing Solutions, Inc. “Ellison just made sense for this project. Their quality and proven longevity is well-suited for such a high-end development.”

The doors at Market Square Tower are constructed of heavy and durable bronze but operate with ease. The projection of the door leaf is significantly reduced as well, owing to the inset pivot located at two-thirds the width of the door.

Following the installation, The Lee Quigley Company applied an oxidized final finish to the surface – giving the entrances an attractive sheen with a streaky dark and light effect.

President of Market Square Tower’s ownership entity Woodbranch Investments Corp., Philip Schneidau says, “We knew what type of doors we wanted in terms of quality, style, and look. It just came down to who would be best. We found Ellison and the rest is history.”

Aside from the main entrance, two pairs of doors are located under the carport off Milam Street where Market Square Tower provides valet service for its residents.

“We didn’t want just any standard door, and Ellison is a major upgrade from what is typically used,” adds Schneidau. “They look fabulous.”

Ellison also provides detailed record keeping and full warranties – important when considering the extensive lifespan of an Ellison door. Every door made is imprinted with an individual project number to facilitate easy tracking and maintenance.

Market Square Tower’s most notable amenity is the see-through, acrylic-bottom infinity pool cantilevered 40 stories above the sidewalk. Other luxury amenities include a sky lounge, conference rooms, indoor basketball court, sky gym, game room, virtual golf simulator, movie theater, and much more. The building promotes a lavish and undemanding lifestyle – down to the effortless operation of Ellison custom balanced doors.

The project team also included architect Jackson & Ryan Architects, general contractor Harvey Builders, and glazing contractor Ranger Specialized Glass, all based in Houston, TX.

**About Ellison:** Ellison Bronze, Inc., located in Falconer, NY, invented the balanced door in 1927. Today, Ellison leads the industry by providing custom marquee doors to the world’s most famous addresses. Made with the highest quality materials and unparalleled craftsmanship, Ellison doors are the standard to which all other commercial entry doors are compared the world over. Ellison also provides superior customer service by maintaining every record and drawing it has produced, and offers replacement balanced hardware for every door it has ever made. For more information, visit [www.ellisonbronze.com](http://www.ellisonbronze.com).

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