**For Immediate Release**

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**Chelsea Building Products Partners with Six New Hood Distribution Locations**

*Distributor’s Southeast Branches Expand Reach of Everlast® Siding*

**OAKMONT, PA (August 7, 2019)** – Chelsea Building Products is pleased to announce its partnerships with six new Hood Distribution branches all located in the southeastern United States, including Kentucky (Louisville), Tennessee (La Vergne), Mississippi (Hattiesburg), Alabama (Birmingham), and Florida (Jacksonville and Orlando).

Hood Distribution is comprised of two entities, the McEwen and McQuesten groups. Each began in the mid to late 1800s and continue to supply building materials to contractors, manufacturers, and retailers throughout New England and the southeastern United States today.

The partnership is for the distribution of Everlast®—an advanced composite siding product designed to last a lifetime that does not require painting, caulking, or frequent maintenance.

“Everlast’s light weight, easy installation, and ability to hold its color really stood out to us,” says Rodney Daily, Branch Manager of Hood Distribution, Louisville, KY. “We feel there will be a strong demand for Everlast® and anticipate a good response from our customers.”

Everlast® is offered in two reveal sizes, 6-7/8″ and 4-1/2″. The majority of the new partnership locations will stock the Everlast® 6-7/8″ plank in 7 different color options, with additional colors available upon request.

“Everlast® is a very unique product that I anticipate will eventually overtake fiber cement in the marketplace,” says Paul Haanschoten, Branch Manager of Hood Distribution, Birmingham, AL.

Naturally water resistant, Everlast® contains no wood fibers which can lead to warping and cracking and contains no organic material that can rot or be attacked by wood-boring insects. It offers superior wind, hail, and impact resistance with minimal expansion and contraction, making it ideal for any climate.

“It’s an exceptional product line and we’re seeing Everlast® specified for more and more jobs every day,” says Adam Hoffman, Branch Manager of Hood Distribution, Orlando, FL. “We have a great partnership with Chelsea Building Products and are happy to be a part of the team distributing Everlast® throughout the country.”

Chelsea Building Products now has partnerships with twelve different Hood locations throughout the eastern half of the United States.

All new Hood partners began carrying and distributing Everlast® in the first half of 2019.

For more information about Everlast® siding, visit: <http://everlastsiding.com>

For more information about Hood Distribution, visit <http://www.hooddistribution.com>

Learn about Everlast’s industry-leading lifetime warranty: <https://www.everlastsiding.com/guides/understanding-your-siding-warranty-and-what-it-covers>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

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