**For Immediate Release**

**CONTACT:**

Gary Hartman, Vice President Sales and Marketing

**Chelsea Building Products, Inc.**

565 Cedar Way

Oakmont, PA 15139

Phone: 800-424-3573 ext. 225

ghartman@cbpmail.com

[www.ChelseaBuildingProducts.com](http://www.ChelseaBuildingProducts.com)

**PHOTOS:** <http://www.bldpressroom.com/chelsea-building-products/dealers-choice>

**Chelsea Building Products Partners with Dealers Choice for Everlast® Siding Distribution**

*Distribution of Full Line of Everlast® Siding and Accessories in Georgia*

**OAKMONT, PA (January 15, 2020)** – Chelsea Building Products is pleased to announce a partnership with Dealers Choice, a premier direct-to-dealer distributor of building materials, for three of its Georgia locations; Savannah, Suwanee and Tifton.

Dealers Choice delivers quality building materials from top manufacturers, including siding, roofing, insulation, gypsum, millwork, and window products to professional lumber yards, home centers, and building supply dealers.

The distribution partnership is for the full line and all colors offered in both Everlast® Lap Siding and Everlast® Board & Batten, plus accessories.

“We’re excited to bring the Everlast® siding system to our Georgia locations and grow with this excellent product,” says Todd Skaggs, National Vice President at Dealers Choice.

Everlast® Lap Siding is offered in two plank sizes, 4-1/2 and 6-7/8, both 12’ in length. Everlast® Board & Batten Siding is available in 12’ lengths with an 11" reveal. The reveal is comprised of a 9 board with a generous 2 wide batten.

“Everlast® siding is positioned to provide our customers with an attractive, technically superior siding solution,” adds Skaggs. “It also comes with a great warranty that our customers and homeowners love.”

Everlast® siding’s industry-leading warranty protects against excessive color change, peeling, flaking, cracking, rusting, blistering, and corroding. In addition, its UV-stable acrylic capstock is molecularly fused to the substrate,

offering a significant advantage over products that require continual repainting.

Dealers Choice began distributing Everlast® siding in November 2019.

For more information about Dealers Choice, visit: [http://www.dealerschoicedistribution.com](http://www.dealerschoicedistribution.com/)

For more information about Everlast® siding, visit: <http://everlastsiding.com>

Learn about Everlast® siding’s industry-leading lifetime warranty: <https://www.everlastsiding.com/guides/understanding-your-siding-warranty-and-what-it-covers>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

###