**For Immediate Release**

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**Everlast® Siding Emerges as Finalist for the 2024 NAHB International Builders’ Show® Best of IBS™ Awards**

*Composite Siding Earns Recognition in “Most Innovative Building Material Product” Category*

**OAKMONT, PA (February 7, 2024)** – [Chelsea Building Products](http://www.chelseabuildingproducts.com/), manufacturer of [Everlast® advanced composite siding](https://www.everlastsiding.com/), is pleased to announce that its revolutionary composite siding has been named a finalist for the coveted 2024 Best of IBS Awards in the Most Innovative Building Material Product category. The product has earned recognition thanks to its authentic wood-grain appearance combined with its unique composition of a composite substrate and acrylic cap, which provides unmatched performance in virtually any climate.

The Best of IBS Awards, hosted annually by the NAHB International Builders' Show, celebrates the most innovative and impactful products and solutions in the residential construction industry. This year, out of more than 230 entries, Everlast siding stood out as a breakthrough innovation.

“We are immensely proud that Everlast siding has been named a finalist for one of the most innovative building materials at the industry’s most renowned light construction trade show,” said Gary Hartman, VP of sales and marketing at Chelsea Building Products. “Not only does Everlast siding make homes and other light construction projects look gorgeous, but it significantly enhances their performance and is designed to last a lifetime.”

Chelsea Building Products will be showcasing all colors and styles of Everlast siding at **Booth P5** in Pro Builder Show Village. Everlast Lap Siding, Everlast Board & Batten Siding, Everlast Premium Color-Matched Trim, and other accessories will be on display. The team will also conduct live installation demonstrations inside of Show Village on February 27th and 28th at 2:30 p.m.

For more information on Everlast siding, visit: <https://www.everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market used in windows, doors, shutters, mouldings and Everlast® Advanced Composite Siding. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. As a member of aluplast group, Chelsea Building Products has a global footprint, strong financial backing, and additional technical resources for continued growth and expansion.*

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